

2022-2023

SJ-1



**SIES**

College of Arts,  
Science &  
Commerce (Autonomous)

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous)

Sion (West)

Department of Mass Media

**Title: Workshop on Sports Journalism**

A Workshop on Sports Journalism was conducted by the Department of Mass Media conducted by Mr. Arvind Krishnan for SYBAMMC 2022-23 on 9<sup>th</sup> January 2023

**The objectives of the event:**

1. To learn the art of composing headlines
2. To brief on the importance of radio in sports journalism
3. To impart career guidance in sports journalism

**Schedule:**

Date	Topic	Beneficiaries
9 <sup>th</sup> January, 2023	Workshop on Sports Journalism	32

**Methodology:**

The department of mass media organised an offline workshop on sports journalism conducted by Mr. Arvind Krishnan, Sports Journalist on 9<sup>th</sup> January 2023.

- The workshop commenced with an introductory session, by the resource person on different ways to write headlines.
- The resource person discussed the vivid career opportunities in the field of Sports Journalism.
- Brief discussion on types of sports leagues existing in India and abroad.
- The session concluded with the understanding of various case studies.

**Outcome:**

The feedback of participants reflected the following points:

- The students learnt how to make types of headlines
- The students were aware of the career opportunities in Sports Journalism
- The students understood the importance of Radio in Sports Journalism

**Annexures to the report:****Annexure 1: Flyer**

Department Of Mass Media  
Presents

**Workshop**  
on

**Sports Journalism**

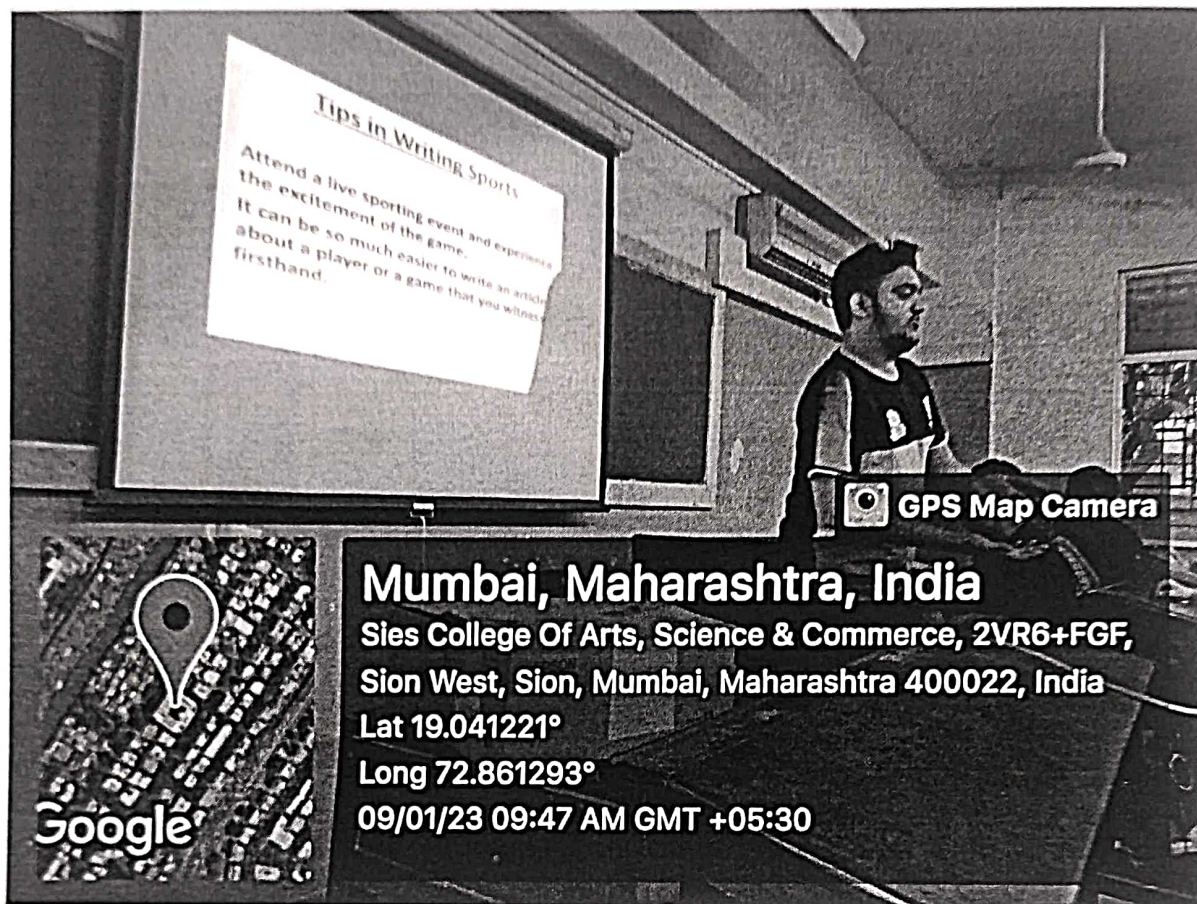
For:  
**SYBAMMC**  
&  
**TYBAMMC**

Day: Monday  
Date: 9<sup>th</sup> January, 2023  
Time: 8 am to 11 am  
Room No.: 7

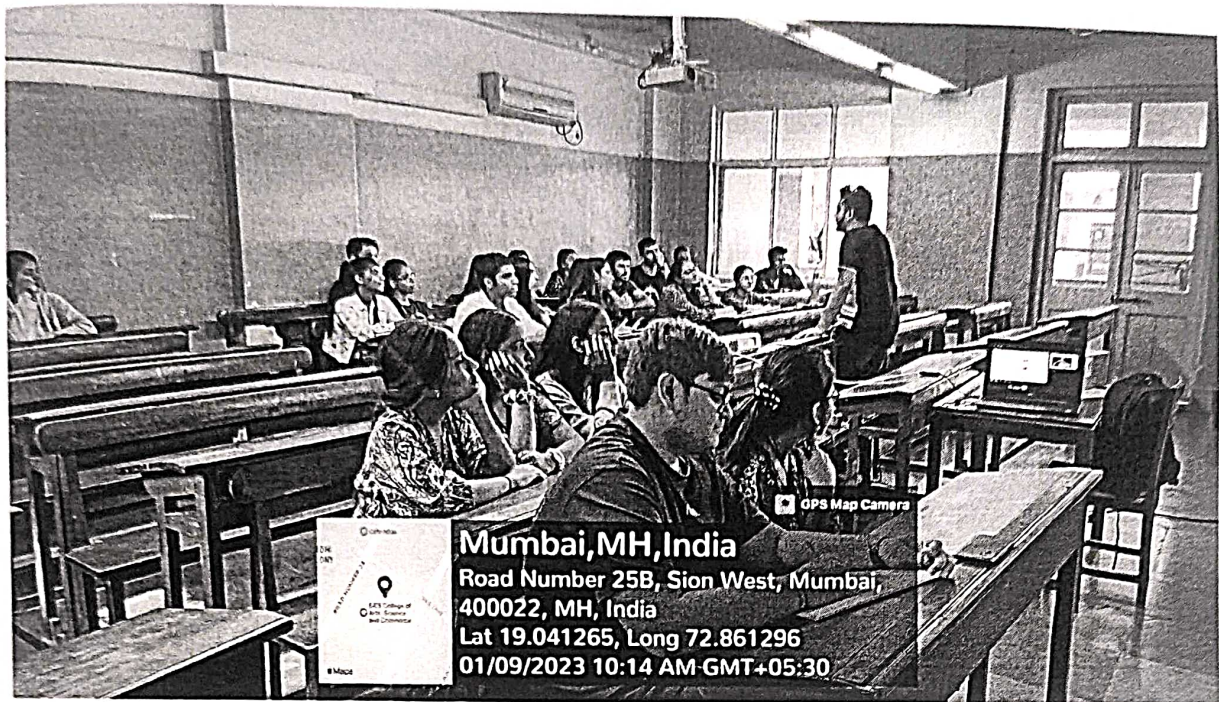
Resource Person:  
**Mr Arvind Krishnan,**  
Sports Journalist

SIES  
RISE WITH EDUCATION

**Annexure 2: Pictures**



Students of SYBAMMC and TYBAMMC Journalism with Mr.Arvind discussing case studies on Sports Journalism



**Annexure 3: Attendance**

WES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)  
WES BLDG, BOMBAY - 400 022

ATTENDANCE SHEET

Page No. 1/1

Sl. No.	Name	Register No.	Present	Absent
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
45				
46				
47				
48				
49				
50				

SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)  
 DEPARTMENT OF MASS MEDIA

ATTENDANCE SHEET

Sl. No.	Name	Roll No.	Signature	Date
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
45				
46				
47				
48				
49				
50				

**Annexure 4: Contact Information of Resource Person**

Mr. Arvind Krishnan  
Mobile No.: 96194 88625  
Email Id.: arvindkalyanakrishnan@gmail.com

*Vaneeta Raney*  
**Dr. Vaneeta Raney**  
**Event Coordinator**  
**09-01-2023**  
**Course Coordinator**  
**Department of Mass Media**

*[Signature]*  
**PRINCIPAL**  
Principal  
SIES College of Arts, Science &  
Commerce (Autonomous)  
Sion (West), Mumbai - 400 022.

